



**2026 ADVERTISING**



## POSTER ENTRANCE

Place your message directly on eye level on the glass door at the main entrance and reach all visitors. Poster is seen on both sides and thus reaches potential customers twice - as they enter and leave the exhibition.

- logo placement at the main entrance
- posting on the glass door inside or outside
- size A1
- including production and assembly costs
- excluding design

## INFO SCREENS

Attract visitors' attention before they enter the exhibition hall with your company video or logo. Presentations or video spots are shown alternately with exhibition information on a total of 10 information screens.

You can choose between two packages, which differ in the number of broadcasts. Send us your spot and our exhibition team will take care of playing it on site.

Support your trade fair appearance with your advertisement on the information screens and attract the attention of CULTIVA HANFEXPO visitors even before they actually visit the trade fair.

- 2 screens behind the checkout area
- 8 screens distributed in the exhibition hall
- 15,000–18,000 visual contacts
- 20 seconds spot advertisement

### PACKAGE 1

- broadcasting 15x per hour
- on all 3 days of the exhibition
- total of 3,660 broadcasts

PRICE  
1,900 EUR

### PACKAGE 2

- broadcasting 30x per hour
- on all 3 days of the exhibition
- total of 7,200 broadcasts

PRICE  
2,490 EUR

#### Spot specification

Please submit your spot in 16:9 format (widescreen). We prefer Quicktime movies (.mov), but we can also process all other common video formats.  
Frame rate: 25 frames per second | Resolution: 1,920px x 1,080px | Compression type: H. 264



## GOODIE BAG

- 8,000 bags
- 1 sponsor exclusively
- branding on both sides

Right at the entrance, every visitor receives a give-away bag that offers an exclusive advertising space. A lasting advertising effect is achieved as the goodie bag will also be taken home by the visitors.



## FLOOR STICKERS

- Max. 4 m<sup>2</sup> advertising space
- Price per item
- Installation and removal by the trade fair team
- Excludes production and design

Use floor advertising space in the entrance area or in the exhibition hall to guide visitors to your booth.



## PRODUCT SAMPLING

- format up to A4
- limited to a maximum of 15 product samples or info material

Samples are very popular at exhibitions. Add also your give-aways to the exhibition bag! At the entrance to the exhibition, every visitor receives a bag filled with products that they take home.



## PHOTO BOOTH

- On all 3 days of the trade fair
- Branded back wall
- Max. 4,000 photo strips
- Logo on the photo strip
- Prominent placement in the exhibition hall
- Exclusively for one sponsor only

The photo box should not be missing at any event, because it provides great souvenir photos that can be printed out on site and taken straight away. The photo prints are branded with your logo, as well as the back wall.

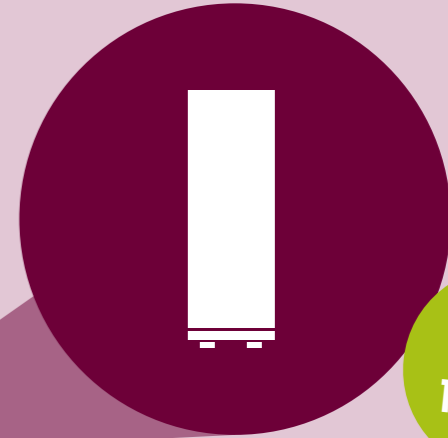
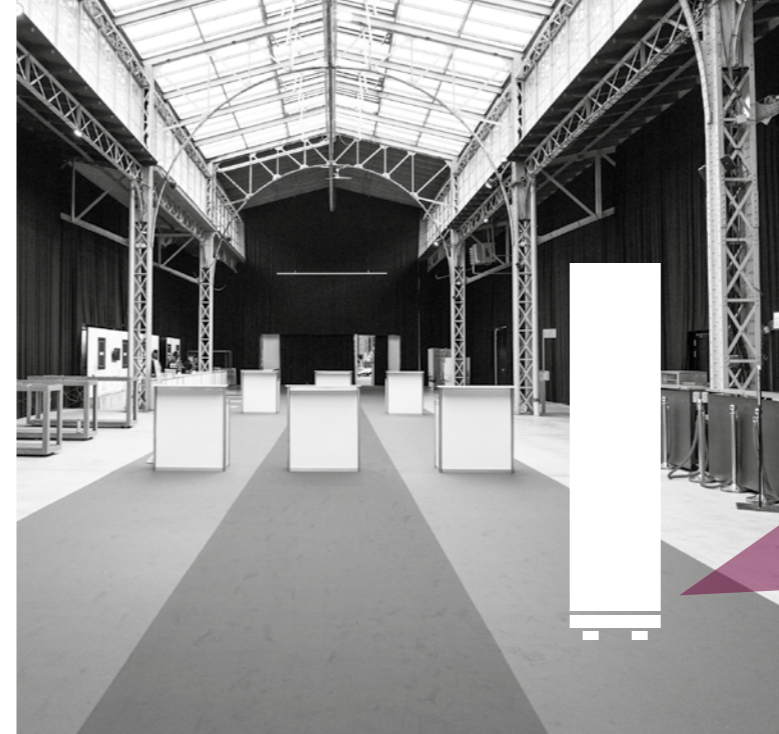


PRICE  
250 EUR

## ASH TRAY

A sponsored ashtray combines practical use with effective brand presence in public spaces.

- 300 pieces for outdoor use
- regular cleaning
- ongoing replenishment



PRICE  
190 EUR

## ROLL UP

Place your roll-up banner in the entrance area and catch the attention of the visitors effectively.

- on all 3 exhibition days
- assembly & dismantling by the exhibition team
- production and design on request



PRICE  
190 EUR

## BROCHURE RACK

The brochures are available in the information trays in the entrance area. Each tray is marked with the sponsor's logo and is refilled by the trade fair staff.

- Provision of brochure stands
- Maximum format A4
- Refilling by the trade fair team

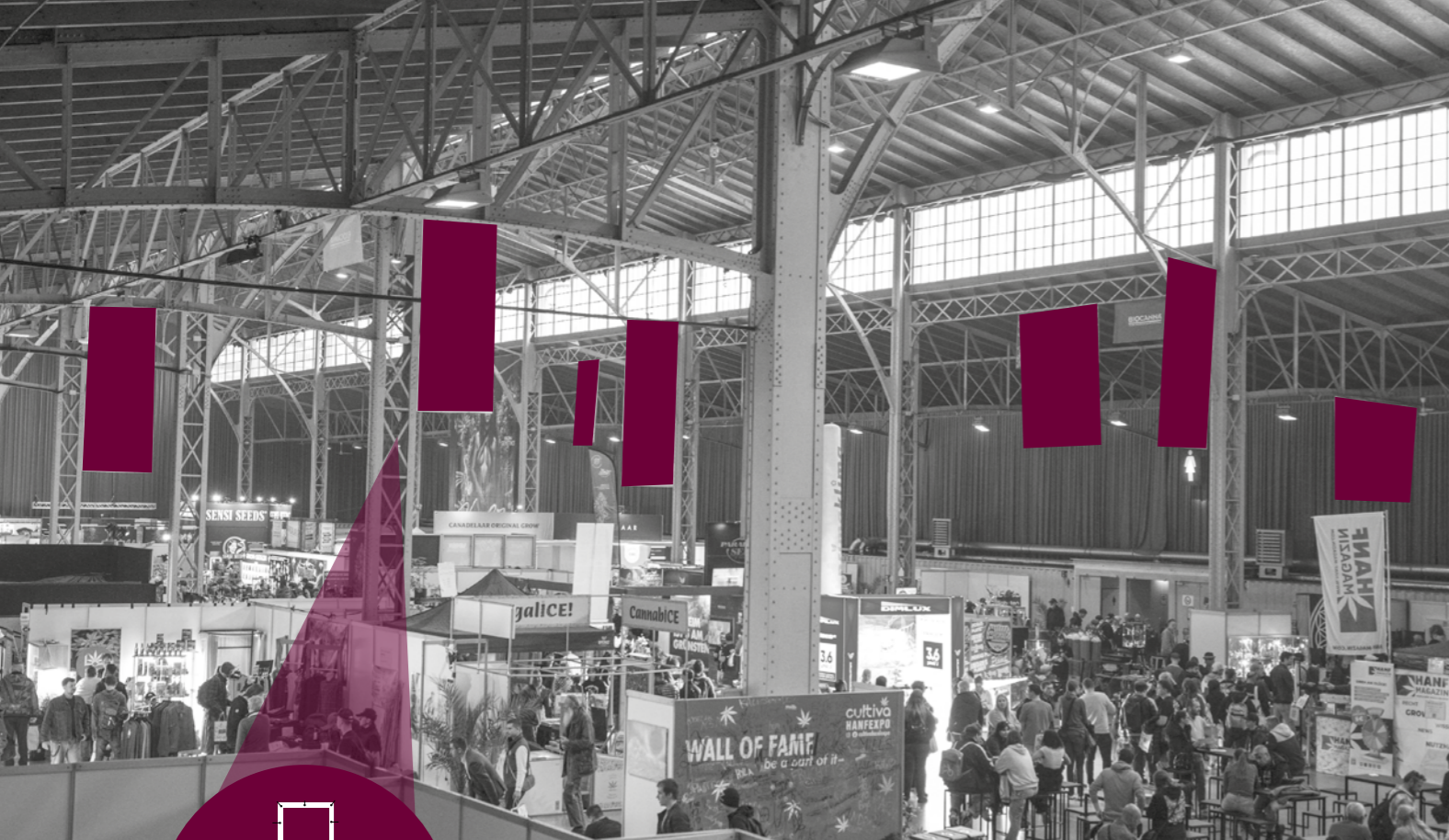


PRICE  
490 EUR

## SAMPLING DESK

Place your flyers or product samples directly in the cash desk area and use the opportunity to reach the visitors before they even enter the exhibition.

- placement in the cash desk area
- on all three days of the fair
- counter display format A4



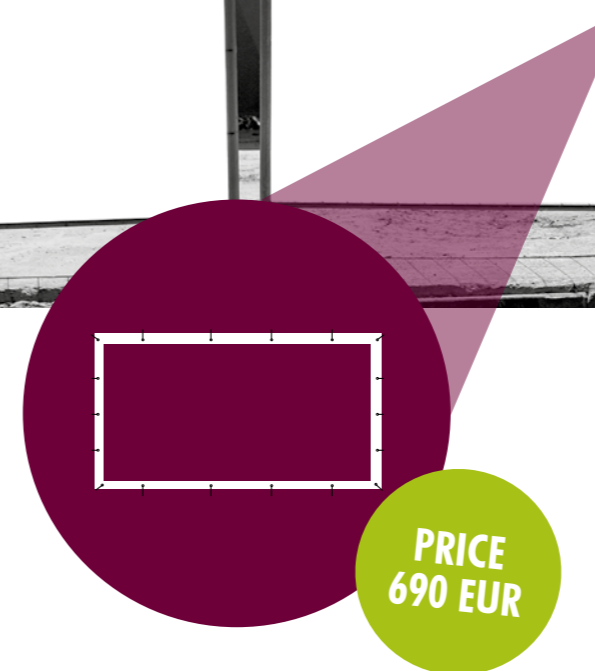
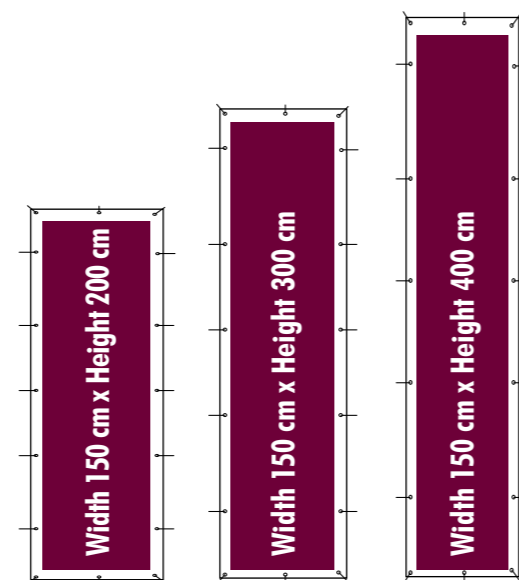
## INDOOR BANNER

Present yourself in the exhibition halls with a ceiling suspension in your own design and take advantage of the versatile design options. The large-format advertising spaces on the supporting structure of the exhibition halls are effective both up close and from a distance.

Various locations in the exhibition hall are possible. The banners hang at a height of around eight meters and are clearly visible throughout the hall. They are suspended from steel struts, each of which is 12 meters long.

Rental price incl. production costs, excl. design, mounting & hanging by the exhibition team

- Width 150 cm x Height 200 cm **690 EUR**
- Width 150 cm x Height 300 cm **890 EUR**
- Width 150 cm x Height 400 cm **990 EUR**



## FENCE COVER

The popular outdoor area with food trucks and the CULTSOUND Festival offers the perfect opportunity to showcase your brand outside the exhibition hall.

The mesh banners are attached to construction fences set up around the outdoor area. In addition, the advertising spaces are clearly visible from the sidewalks and are installed before the trade fair begins.

All you have to do is send us your finished artwork and we will take care of production and installation.

- mesh banner
- width 3,4 m x height 1,7 m
- including production and assembly costs
- excluding design



## EXHIBITION CATALOGUE

The exhibition catalog is a clear and reliable research tool and serves as a year-round reference work for many visitors and exhibitors. It contains the alphabetical list of exhibitors, the exhibition circuits and the floor plans.

The catalog is printed in a total print run of 8,000 copies and distributed free of charge to all visitors upon entry to the exhibition.

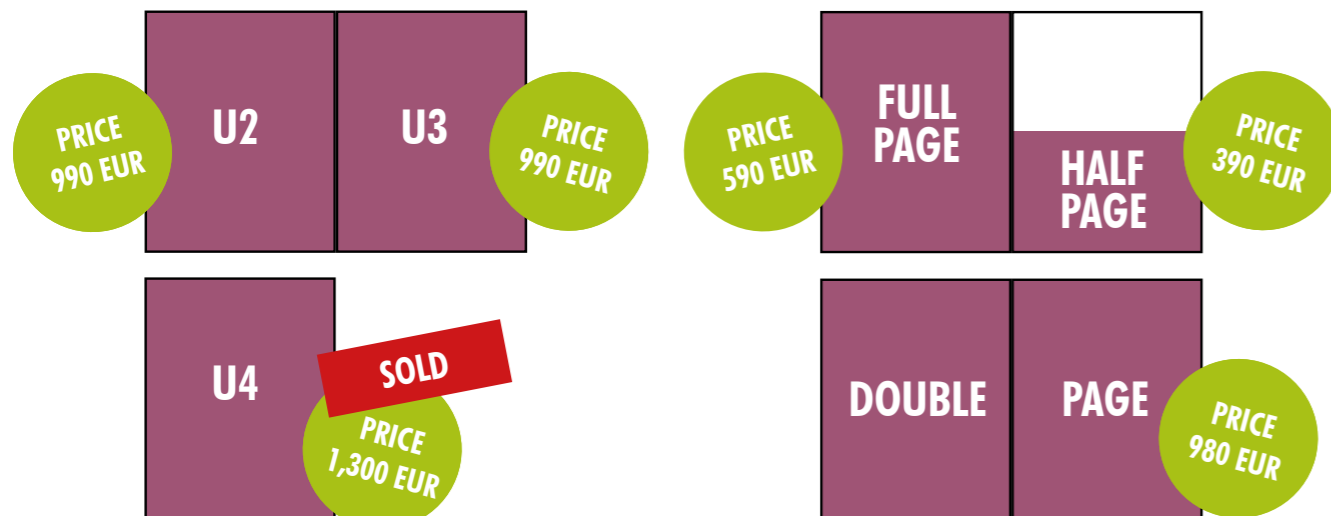
- Format: closed A5 portrait, bound
- Print run 8,000 copies

### COVER

- U2 Inside left cover
- U3 Inside right cover
- U4 Back cover

### INSIDE

- Full page left
- Full page right
- Double page



PRICE  
280 EUR

## COUPON BOOKLET

In addition to the exhibition catalog, every visitor receives a coupon booklet in a goodie bag. You can also position your brand in the booklet and attract customers directly to your stand with attractive exhibition discounts.

Design vouchers for offers at the exhibition, goodies, competitions or discounts afterwards. The voucher page is perforated and can be easily detached. The front can be designed as an advertisement, the reverse as a voucher.

The coupon booklet with the various offers is always very popular with visitors.

- Double-sided advertisement, color
- Detachable coupon
- Print run of 8,000 copies
- Format A6



**PRICE  
2,000 EUR**

## HEMP CONGRESS

A high-profile conference will be held alongside CULTIVA. Over three days, national and international speakers from the fields of medicine, science, business and politics will present exciting keynotes, specialist lectures, panel discussions and expert talks.

Take advantage of the opportunity to present your company outside your exhibition stand – with roll-up placement in the congress area, logo presence on the stage backdrop and at the speaker's desk, and the broadcast of your commercial on the big screen. The commercial will be shown five times a day between lectures on all three days of the exhibition.

### ADVERTISING SPACE AT THE CONGRESSE

- Your advertising message on the video wall 5 times a day, spot duration 20–30 seconds
- 1 roll-up banner in the congress area
- Logo placement on stage backdrop
- Logo placement on speaker's podium

### TRADE FAIR MAGAZINE, A5 FORMAT

- 1 page advertisement

### LOGO PLACEMENT – DIGITAL MEDIA PRESENCE

- Logo on [www.cultiva.at](http://www.cultiva.at) (B2C)
- Logo on [www.cultivahempexpo.com](http://www.cultivahempexpo.com) (B2B)
- 1 post on social media
- Logo integration in the B2C newsletter





**PRICE  
3,000 EUR**

## EXHIBITOR PARTY

On Saturday evening, immediately after the trade fair closes, an atmospheric B2B get-together takes place: the exclusive exhibitor party. Selected guests and exhibitors meet in a relaxed and stylish atmosphere to round off the trade fair day together.

Accompanied by pleasant music, regional delicacies and refreshing drinks, exciting conversations and new contacts are made. Away from the hustle and bustle of the trade fair, participants take the opportunity to deepen existing business relationships and initiate new collaborations.

The exhibitor party offers the ideal setting for networking at the highest level and is the perfect end to a successful day at the trade fair.

### PRINTED PRODUCTS

- Logo placement on invitation card (print)\*
- Logo placement on catering advertising materials\* (napkins, wine bottles, menu cards)
- Table display with drinks menu\*

### ADVERTISING SPACE DURING THE PARTY

- Display of your own information material
- Display of your own giveaways
- 1 roll-up banner
- 1 indoor banner (1.5 x 2.0 m)\*

### TRADE FAIR MAGAZINE, A5 FORMAT

- 1-page advertisement

### LOGO PLACEMENT – DIGITAL MEDIA PRESENCE

- Logo on [www.cultiva.at](http://www.cultiva.at) (B2C)
- Logo on [www.cultivahempexpo.com](http://www.cultivahempexpo.com) (B2B)
- Email invitation to the exhibitor party

\* Including production costs; graphic design costs are not included in the service, but can be offered on request.



## BUSINESS BRUNCH

**PRICE  
1,500 EUR**

## BUSINESS BRUNCH

On the first day of the trade fair, the Business Brunch will take place from 9–11 a.m. exclusively for exhibitors. Become a presenting sponsor and take advantage of the opportunity to hold initial customer meetings over breakfast before the trade fair even begins.

In a relaxed atmosphere, you can make valuable contacts and position your company early on with relevant decision-makers. The business brunch thus offers the ideal start to a successful trade fair day.

### PRINTED PRODUCTS

- Logo placement on invitation card (print)\*
- Logo placement on napkins\*
- Table display with drinks menu\*

### ADVERTISING SPACE DURING THE BUSINESS BRUNCH

- Display of your own information material
- 1 roll-up banner

### TRADE FAIR MAGAZINE, A5 FORMAT

- 1/2-page advertisement

### LOGO PLACEMENT – DIGITAL MEDIA PRESENCE

- Logo on [www.cultiva.at](http://www.cultiva.at) (B2C)
- Logo on [www.cultivahempexpo.com](http://www.cultivahempexpo.com) (B2B)
- Email invitation to the business brunch

\* Including production costs; graphic design costs are not included in the service, but can be offered on request.



## **CONTACT**

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